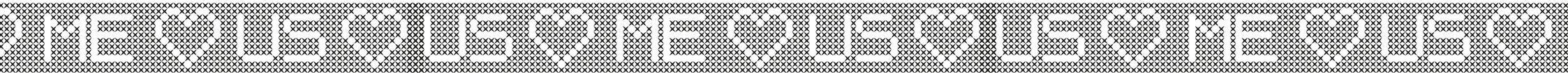




🛒 USMEUS.COM 📷 @USMEUSDESIGN 🌐 USMEUSDESIGN ✉️ RETAIL@USMEUS.COM



USMEUS - DANISH DESIGN

About USMEUS

Usmeus is a Danish design brand with designs from designer Lene Schødt.

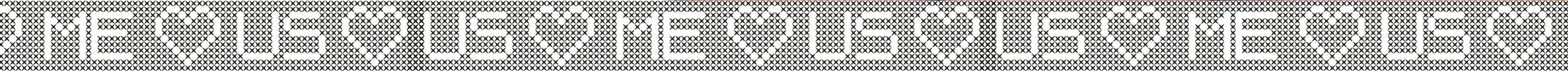
Even though UsMeUs offer an assortment of singular designs, they all share a common DNA. Our aim is that our design will make everyday life better and people happier. More specifically, we want our products to stand out from similar products that already exist on the market.

We love long lasting design! That is to say, those designs you would be a proud owner of for years. However, we cannot restrain ourselves from spicing it up and create a twist that makes room for the innovative, quirky or distinctive.

To us, designs develop from a deficiency or need. Following this line of thought, our designs often contain features that have a very practical and unpretentious function.

At UsMeUs we strive to reach a synthesis of the aesthetic and the practical.

Welcome to UsMeUs – best regards, Lene Schødt ♥

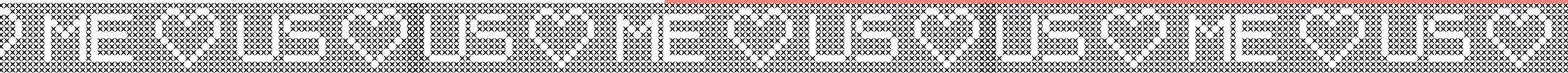


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All colors are
the friends
of their neighbors
and the lovers
of their opposites

Marc Chagall



BAEKKE JEWELRY

About BAEKKE by UsMeUs

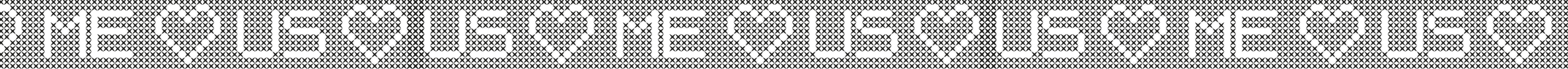
The intention of the jewelry concept BAEKKE is a basic piece of jewelry you can have for many years – perhaps even for life. With the beads, you can decorate the jewelry and change its appearance as required, according to mood and outfit. You can buy more beads in other colors when you want.

The name BAEKKE comes from the Danish saying “Many little brooks (baekke) makes a large stream”.

- This jewelry is made of brass, silver or goldplated brass (3 micron 18 Karat gold, which is recommended of danish goldsmiths).
- The beads are made of a durable, reusable plastic to ensure that they can be snapped on and off the bracelet over and over again.

BAEKKE is Danish design – with a twist. We love to mix materials and create flexibility and basis for many years of use.

One piece of jewelry - endless expressions!



BRACELETS

BAEKKE bracelet Small / Medium / Large

- High Polished Brass - NO nickel
- Sterling Silver 925

Bracelet without beads (bought seperately.

Size small – perimeter 13 cm + opening. We recommend 1-7 beads on the bracelet.

Size Medium – perimeter 15 cm + opening. We recommend 1-9 beads on the bracelet.

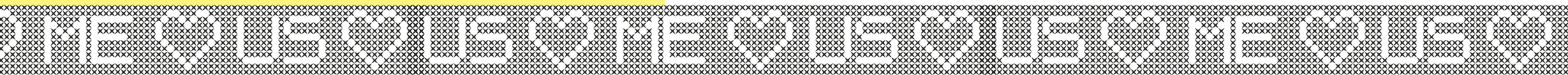
Size Large – perimeter 17 cm + opening. We recommend 1-11 beads on the bracelet.



DESCRIPTION	RETAIL PRICE	
	DKK	EUR
BAEKKE - jewelry		
bracelet brass size S	200	27
bracelet brass size M	200	27
bracelet brass size L	225	31
bracelet silver 925 size M	500	68
bracelet silver 925 size L	550	75



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EARRINGS

BAEKKE earring with chain

- Gold-plated brass (3 micron 18 karat gold)
- Sterling Silver 925

Decorate it with a bead in one of the many lovely colours.

BAEKKE ear stick in gold-plated* brass

- Gold-plated brass (3 micron 18 karat gold)
- Sterling Silver 925

Decorate it with a bead in one of the many lovely colours.



DESCRIPTION RETAIL PRICE

BAEKKE - jewelry DKK EUR



ear stick goldpl. brass 150 21

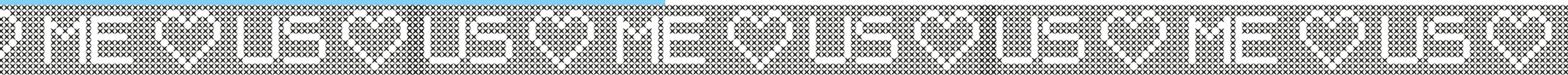
ear stick silver 925 150 21



chain earring goldpl. brass 250 34

chain earring silver 925 250 34

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EARRINGS

BAEKKE hoop Ø40 / Ø20 mm

- Gold-plated brass (3 micron 18 karat gold)
- Sterling Silver 925

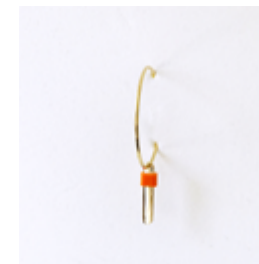
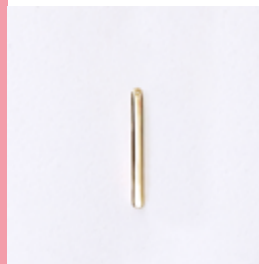
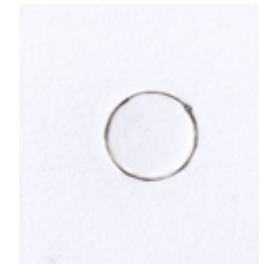
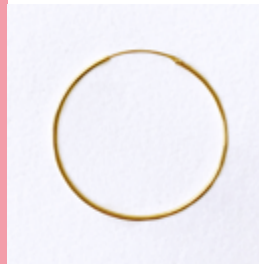
For pendant - colour it up with beads.

BAEKKE pendant (for ear hoop) 45 mm / 25 mm

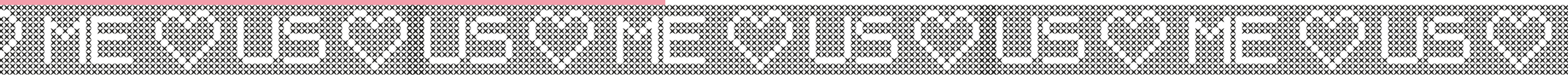
- High Polished Brass - NO nickel
- Sterling Silver 925

Pendant to put on hoop. Beads are bought separate

DESCRIPTION	RETAIL PRICE	
BAEKKE - jewelry	DKK	EUR
hoop 20 mm goldpl. brass	125	17
hoop 40 mm goldpl. brass	150	21
hoop 20 mm silver	125	17
hoop 40 mm silver	150	21
pendant (ear) 25 mm brass	125	17
pendant (ear) 45 mm brass	150	21
pendant (ear) 25 mm silver	200	27
pendant (ear) 45 mm silver	250	34



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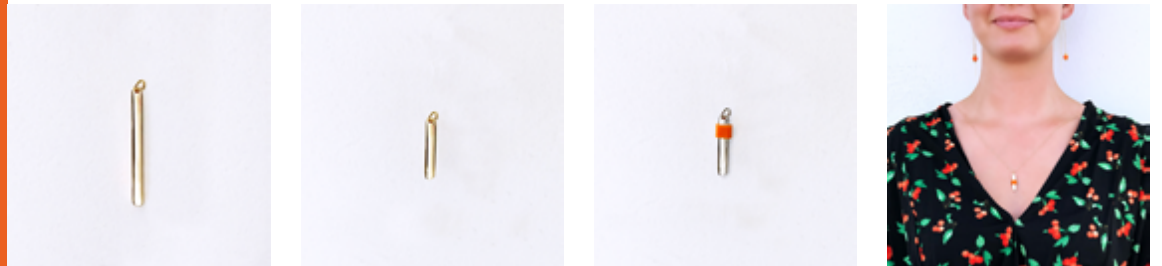


PENDANTS

BAEKKE pendant (for necklace) 45 mm / 25 mm

Pendant in brass to put chain, length 45 mm (beads are bought separately). Place pendant on breast or neck.

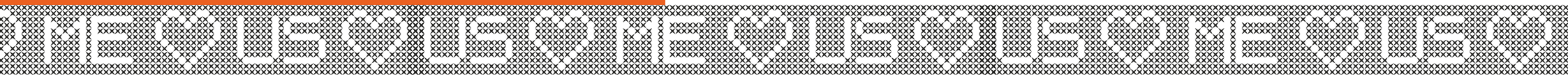
- High Polished Brass - NO nickel
- Sterling Silver 925



DESCRIPTION	RETAIL PRICE	
BAEKKE - jewelry	DKK	EUR
pendant (neck) 25 mm brass	150	21
pendant (neck) 45 mm brass	175	24
pendant (neck) 25 mm silver	225	31
pendant (neck) 45 mm silver	275	38



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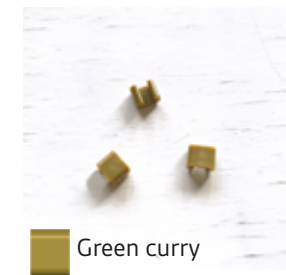
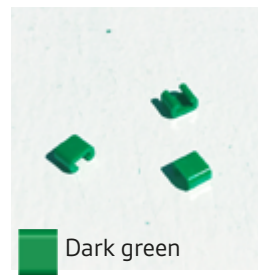
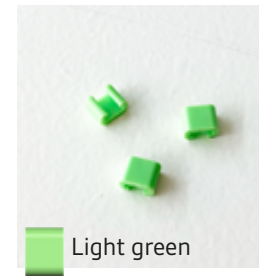
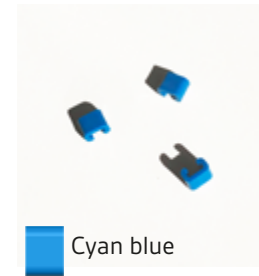
BEADS

BAEKKE beads

Use these beads to decorate your BEAKKE jewelry and change appearance after your desires and outfits. The beads are made of a durable plastic to ensure that they can be snapped on and off the bracelet over and over again.

The beads are now available in 24 colours - on this page you will find the following colours:

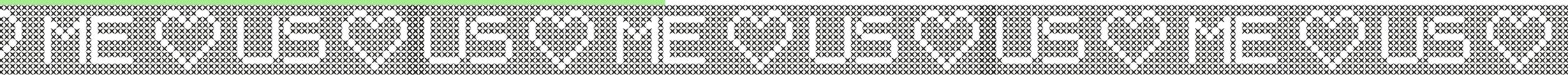
- Black
- Dark cobalt blue
- Cyan blue
- Light blue
- Light purple
- Purple
- Light green
- Mint
- Turquoise
- Dark green
- Army green
- Green curry



DESCRIPTION	RETAIL PRICE	
	DKK	EUR
BAEKKE - jewelry		
plastic bead	25	4



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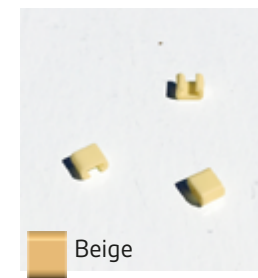
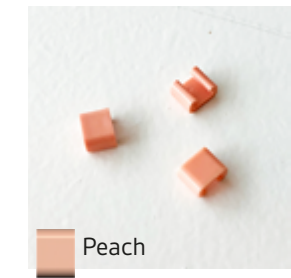
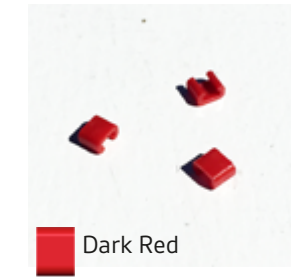
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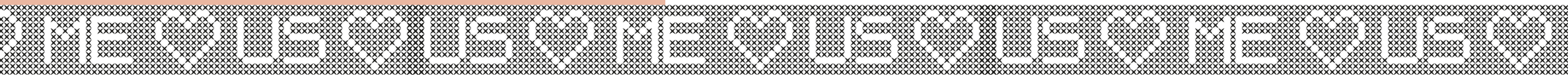
- Light yellow
- Yellow
- Dark orange
- Dark red
- Pink
- Bordeaux
- Coral
- Peach
- White
- Ivory
- Beige
- Dark brown



DESCRIPTION	RETAIL PRICE	
	DKK	EUR
BAEKKE - jewelry		
plastic bead	25	4



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MES AFFAIRES LEATHER

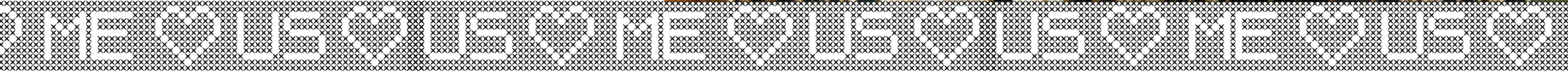
MES AFFAIRES by UsMeUs - the thoughts behind

The MES AFFAIRES series is a Danish design - leather bags and purses produced in Denmark, based on the motto of simplicity, usability and material utilization.

This means that MES AFFAIRES products:

- are processed as little as possible so that they are simple to both produce and use
- is based on the product's actual function and challenges thereby
- utilizes the skin so that there is as little residue left as possible. This means that the appearance and structure of the products can vary, even if they come from the same skin, but also that no two are alike

MES AFFAIRES - for all the stuff you need ... to find!



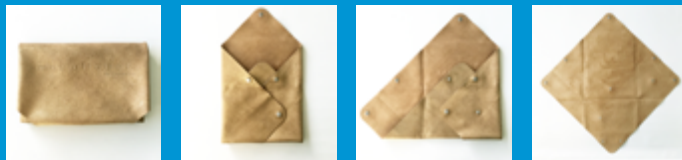
CLUTCHES

Leather clutch

Approximately 23 x 15 cm (9,05 x 5,9 inches)

Mes affaires clutch – a small purse for all the things you need... to find!

The clutch can – if necessary – fold out into a flat piece of leather, so you'll get a complete overview of everything that women (need to) bring with us!



DESCRIPTION

RETAIL PRICE

MES AFFAIRES - leather

DKK EUR

clutch

800 108

clutch spec.edition (gold)

1000 135



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Mint



Army



Navy



Sun



Tomato



Ferrari



Gold



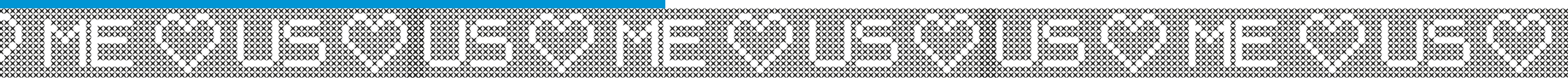
Toffee



Calvados



Wine



PURSES

Leather purse

Approximately 11 x 7,5 cm (4,33 x 2,95 inches)

Mes affaires purse – a small purse for all the things you need... to find!

The purse can – if necessary – fold out into a flat piece of leather, so you'll get a complete overview of everything that we (need to) bring with us, e.g. creditcards, member cards and coins.



DESCRIPTION

RETAIL PRICE

MES AFFAIRES - leather

DKK EUR

purse

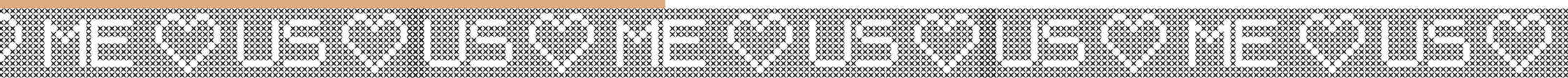
350 48

purse spec.edition (gold)

400 54



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KEYCHAIN PURSES

Everything is utilized

Small leather coin purse, for your keyring

Approximately 3 x 4 cm

Mes affaires purse – a very small purse to attach to your keyring, so you always have money on you – even when you have forgotten your wallet!

The purse can hold up to three 2-euros and quite a lot of notes. So you always have money for the shopping cart, the bus/train, the parking meter or a stick of butter. Also usable for a blisterpacked pill you always need to have on you - or a battery for a hearing aid or your carkeys.



DESCRIPTION

RETAIL PRICE

MES AFFAIRES - leather

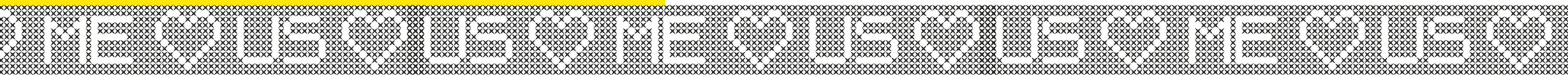
DKK EUR



keychain purse

150 21

Please contact us for wholesale prices and terms on retail@usmeus.com



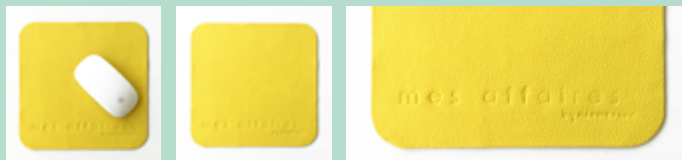
MOUSE PADS

Leather mousepad

Approximately 21 x 21 cm (8,27 x 8,27 inches)

MES AFFAIRES mousepad – a stylish accessory to your laptop.

This mousepad takes up almost no space in your bag and is the perfect base for your mouse!



DESCRIPTION

RETAIL PRICE

MES AFFAIRES - leather

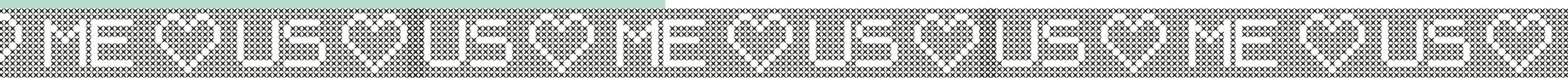
DKK EUR

mousepad

200 27



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JEWELRY TRAYS

FILL IT jewelry trays

FILL IT is produced in Denmark in beautiful and sustainable recycling foam. The foam is always grey as base colour, but the coloured dots may differ from time to time, depending on which foam is being reused.

This little tray is perfect for small things, so you know where they are, when not in use. E.g. a fingerring, you don't sleep with – or your headset.

You can of course also use it for your collection of BAEKKE beads

The FILL IT jewelry trays comes in 4 sizes and can be used as a lid on diam 120 and so on.



DESCRIPTION	RETAIL PRICE	
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UPcycled foam tray	DKK	EUR
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Fill it Ø 120	99	14
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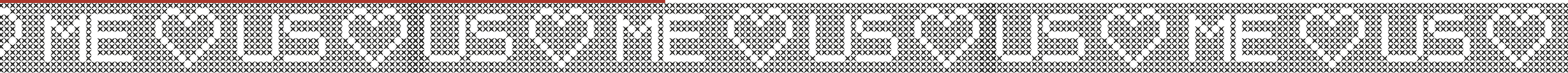
Fill it Ø 144	119	17
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Fill it Ø 168	129	18
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Fill it Ø 192	149	21
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GRAPHICS by USMEUS

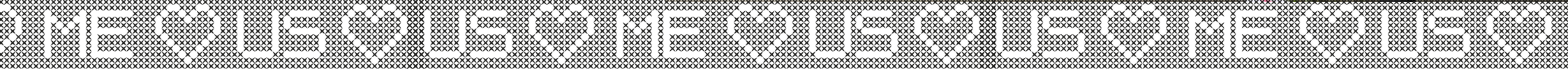
Graphic design and colours means a lot to me and I take great pleasure in implementing it in all that I do.

Paper also fascinates me, which is why, I always choose the the best paper for my products - gives me great joy to work with good materials, and then I know, it will be cherished for years and years.

My graphic designs often comes with the need for a kind of user interaction.

E.g. the "Cross my heart", where you can cross in your own favourite quote, saying ord infographic - like cross stitch embroidery - just with a pen ;-)

I like to play with crosses, dots or squares and make objects out of them - and then simplify it as much as possible, so there is a thin line between reality and abstraction.



GRAPHIC POSTERS / CARDS

“May contain traces of animals”

Let a framed A3 “Cheetah” chase a framed “Mouse” in the A5 or let the animals can hang together in peace and tolerance or mixed with other graphic posters.

“May contain traces of animals” is a graphic series where 2 colors and completely old school rasters have been worked on, so that the animal itself only appears as a color difference from the background.

The series is printed on Igepa photo paper, 250 g at Plotteriet in Aarhus.



DESCRIPTION

RETAIL PRICE

GRAPHICS

DKK EUR



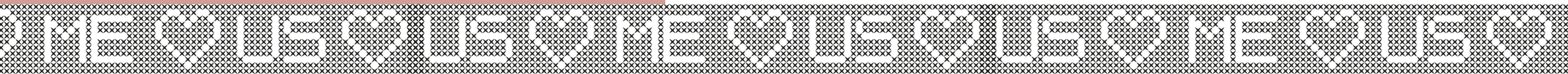
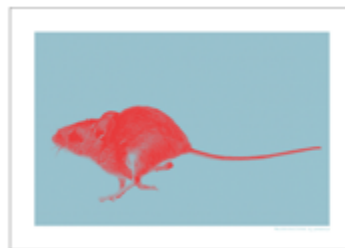
poster A3

200 27

post card A5

50 7

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GRAPHIC POSTERS / CARDS

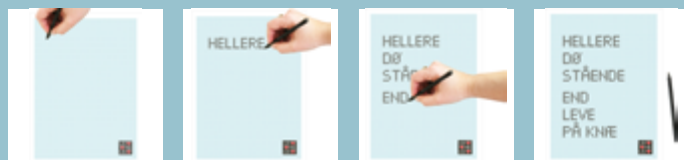
Cross my heart

Make your own message, quote or draw on the poster with small crosses.

Eye eye Poster

Eye Eye poster – a spectrum of colours that changes motive when you see it from a distance, so watch out...

These graphics are printed by Plotteriet in Århus on Hahnemühle 915 300g paper.



DESCRIPTION

RETAIL PRICE

GRAPHICS

DKK EUR



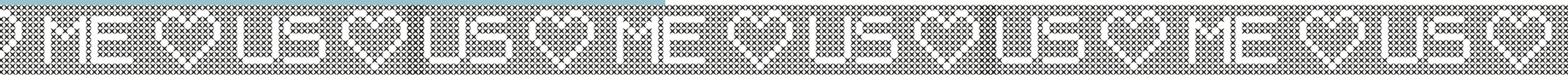
poster A3

200 27

post card A5

50 7

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DESIGN DECLARATION

Through innovation of function, form and material composition, designs from USMEUS aim to make your days happier, our surroundings greener and our world better. From practical, aesthetic, circular principles and thinking, USMEUS create distinctive and useful classics with a twist.

We select and make use of longlasting and reuseable materials that can be easily taken apart and upcycled separately, in order to achieve the same or higher utility value. Recycled and surplus materials are included where feasible and appropriate. Selected designs support local, national and international organisations and thereby also incorporate social responsibility.

USMEUS' designs fulfill one or more of the following sustainable principles:

- Use of materials that can last for a very long time - maybe even several generations (such as leather).
- Use of materials that can be reused and upcycled to a considerable degree, i.e. the possibility of the product becoming a new product with the same or higher value.
- Use of recycled or surplus materials, i.e. sustainable use of the resources we already have.
- Composition of materials in designs in ways which they can easily be taken apart and reused separately.
- Social sustainability – supporting organisations to help locally, nationally and internationally.

I prefer
living in colour

David Hockney

